Unobserved Heterogeneity in Matching Games

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Abstract

Agents in two-sided matching games vary in characteristics that are unobservable in typical data on matching markets. We investigate the identification of the distribution of these unobserved characteristics using data on who matches with whom. The distribution of match-specific unobservables cannot be fully recovered without information on unmatched agents, but the distribution of a combination of unobservables, which we call unobserved complementarities, can be identified. Knowledge of the unobserved complementarities is sufficient to construct certain counterfactuals. The distribution of agent-specific unobservables is identified under different conditions.

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1 Introduction

Matching games model the sorting of agents to each other. Men sort to women in marriage based on characteristics such as income, schooling, personality and physical appearance, with more desirable men typically matching to more desirable women. Upstream firms sort to downstream firms based on the product qualities and capacities of each of the firms. This paper is partially motivated by such applications in industrial organization, where downstream firms pay upstream firms money, and thus it is reasonable to work with transferable utility matching games (Koopmans and Beckmann, 1957; Becker, 1973; Shapley and Shubik, 1972).

There has been recent interest in the structural estimation of (both transferable utility and nontransferable utility) matching games (Dagsvik, 2000; Boyd et al., 2003; Choo and Siow, 2006; Sørensen, 2007; Fox, 2010a; Gordon and Knight, 2009; Chen, 2009; Ho, 2009; Park, 2008; Yang et al., 2009; Logan et al., 2008; Levine, 2009; Baccara et al., forthcoming; Siow, 2009; Galichon and Salanie, 2010; Chiappori et al., 2010; Crawford and Yurokoglu, forthcoming; Weese, 2010; Christakis et al., 2010; Echenique et al., 2011; Menzel, 2011), among others. The papers we cite are unified in estimating some aspect of the preferences of agents in a matching game from data on who matches with whom as well as the observed characteristics of agents or of matches. The sorting patterns in the data combined with assumptions about equilibrium inform the researcher about the structural primitives in the market, namely some function that transforms an agent's own characteristics and his potential partner's characteristics into some notion of utility or output. These papers are related to but not special cases of papers estimating discrete, non-cooperative (Nash) games, like the entry literature in industrial organization (Bresnahan and Reiss, 1991; Berry, 1992; Mazzeo, 2002; Tamer, 2003; Seim, 2006; Bajari et al., 2010) and the discrete outcomes peer effects literature (Brock and Durlauf, 2007; de Paula and Tang, 2012). Matching games typically use the cooperative solution concept of pairwise stability.¹

The empirical literature cited previously structurally estimates how various structural or equilibrium objects, such as payoffs or preferences, are functions of the characteristics of agents *observed in the data*. For example, Choo and Siow (2006) study the marriage market in the United States and estimate how the equilibrium payoffs of men for women vary by the ages of the man and the woman. Sørensen (2007) studies the matching of venture capitalists to entrepreneurs as a function of observed venture capitalist experience. Fox (2010a) studies matching between automotive assemblers (downstream firms) and car parts suppliers (upstream firms) and asks how observed specialization measures in the portfolios of car parts sourced or supplied contribute to agent profit functions.

The above papers all use data on a relatively limited set of agent characteristics. In Choo and Siow,

¹Transferable utility matching games can be seen as special cases of models of hedonic equilibrium (Brown and Rosen, 1982; Ekeland et al., 2004; Heckman et al., 2010). Unlike the empirical literature on hedonic equilibrium, the estimation approaches in the papers cited in the main text do not rely on data on equilibrium prices or transfers. Compared to the current work, the hedonic papers do not allow for unobserved characteristics.

personality and physical attractiveness are not measured, even though those characteristics are likely important in determining the equilibrium pattern of marriages. Similarly, in Fox each firm's product quality is not directly measured and is only indirectly inferred. In Sørensen, the unobserved quality of each venture capitalist is not measured. If matching based on observed characteristics is found to be important, it is a reasonable conjecture that matching based on *unobserved characteristics* is also important. Ackerberg and Botticini (2002) provide empirical evidence that farmers and landlords sort on unobservables such as risk aversion and monitoring ability, without formally estimating a matching game or the distribution of these unobservables.

Our discussion of the empirical applications cited above shows that unobserved characteristics are potentially important. As the consistency of estimation procedures for matching games depends on assumptions on the unobservables, empirical conclusions might be more robust if the estimated matching games allow richly specified distributions of unobserved agent heterogeneity. This paper investigates what data on the sorting patterns between agents can tell us about the distributions of unobserved agent characteristics relevant for sorting. In particular, we study the nonparametric identification of distributions of unobserved agent heterogeneity in two-sided matching games. With the distribution of unobservables, the researcher can explain sorting and construct counterfactual predictions about market assignments. This paper allows for this empirically relevant heterogeneity in partner preferences using data on only observed matches (who matches with whom), not data from, say, an online dating site on rejected profiles (Hitsch et al., 2010) or on equilibrium transfers, such as wages in a labor market (Eeckhout and Kircher, 2011). Transfers are often confidential data in firm contracts (Fox, 2010a) and are rarely observed in marriage data (Becker, 1973).

In some sense, this paper on identification is ahead of the empirical matching literature because no empirical papers have parametrically estimated distributions of unobserved characteristics in matching games. Thus, this paper seeks to introduce a new topic for economic investigation, rather than to simply loosen parametric restrictions in an existing empirical literature. This paper contributes to the literature on the nonparametric (allowing infinite dimensional objects) identification of transferable utility matching games (Fox, 2010b; Graham, 2010). Our paper is distinguished because of its focus on identifying distributions of unobservables, rather than mostly deterministic functions of observables.

We first consider a baseline model, which is stripped down to focus on the key problem of identifying distributions of heterogeneity from sorting data. In our baseline transferable utility matching game, the primitive that governs sorting is the matrix that collects the production values for each potential match in a matching market. The production level of each match is additively separable in observable and unobservable terms. The observable term is captured by a match-specific regressor. The unknown primitive is therefore the distribution (representing randomness across markets) of the matrix that collects the unobservable terms in the production of each match in a market. We call this distribution the distribution of match-specific unobservables. Match-specific unobservables nest many special cases, such as agent-specific unobservables.

We provide three main results, and some extensions. Our first main result states that the distribution of match-specific unobservables is not identified in a one-to-one matching game with data on who matches with whom but without data on unmatched or single agents. Our second main result states that the distribution of a change of variables of the unobservables, the distribution of what we call unobserved complementarities, is identified. We precisely define unobserved complementarities below. Our identification proof works by tracing the joint (across possible matches in a market) cumulative distribution function of these unobserved complementarities using the match-specific observables. We also show that knowledge of the distribution of unobserved complementarities is sufficient for computing assignment probabilities. Our third main result says that the distribution of the primitively specified, match-specific unobservables is actually identified when unmatched agents are observed in the data.

Our three main results can be intuitively understood by reference to a classic result in Becker (1973). He studies sorting in two-sided, transferable utility matching games where agents have scalar characteristics (types). He shows that high-type agents match to high-type agents if the types of agents are complements in the production of matches. Many production functions for match output exhibit complementarities. Say in Becker's model male and female types are x_m and x_w , respectively. A production function with horizontal preferences, such as $-(x_m - x_w)^2$, and one with vertical preferences, such as $2x_m x_w$, can both have the same cross-partial derivative, here 2. Becker's result that complementarities alone drive sorting means that data on sorting cannot tell these two production functions apart. In our more general class of matching games, our first main result is that we cannot identify the distribution of our notion of unobserved complementarities. These two results are analogous to Becker's results for a more general class of matching games.

Our third main result uses data on unmatched agents. In a matching game, agents can unilaterally decide to be single or not. If all other agents are single and hence available to match, the fact that one particular agent is single can only be explained by the production of all matches involving that agent being less than the production from being single. This type of direct comparison between the production of being single and the production of being matched is analogous to the way identification proceeds in discrete Nash games, where the payoff of a player's observed (in the data) strategy must be higher than strategies not chosen, given the strategies of rivals. Thus, the availability of data on unmatched agents introduces an element of individual rationality that maps directly into the data and is therefore useful for identification of the primitive distribution of match-specific characteristics.

Many empirical researchers might be tempted to specify a parametric distribution of match-specific unobservables. Our three results together suggest that estimating a matching model with a parametric distribution of match-specific unobservables will not lead to credible estimates without using data on unmatched agents, as a more general nonparametrically specified distribution is not identified. One could instead impose a parametric distribution for unobserved complementarities. We examine several extensions to the baseline model that add more empirical realism. Our baseline model imposes additive separability between unobservables and observables in the production of a match. We examine an extension where additional observed characteristics enter match production and these characteristics may, for example, have random coefficients on them, reflecting the *random preferences* of agents for partner characteristics. For example, observationally identical men are often observed to marry observationally distinct women. One important hypothesis is that these men have heterogeneous preferences for the observable characteristics of women. In a model with random preferences, we identify the distribution of match production conditional on the characteristics of agents and matches other than the match-specific characteristics used in the baseline model. This object of identification follows identification work using special regressors in the multinomial choice literature (Lewbel, 2000; Matzkin, 2007; Berry and Haile, 2010).

In another extension, we identify fixed-across-markets but heterogeneous-within-a-market coefficients on the the match-specific characteristics used in the baseline model. This relaxes the assumption that the match-specific characteristics enter the production of each match in the same manner. Another extension considers models where key observables vary at the agent and not the match level. We can achieve identification of the primitive distribution of match-specific unobservables without relying on data on unmatched agents, but by imposing a perhaps stronger functional form for match production.

Our results on one-to-one, two-sided matching games extend naturally to one-sided matching. An example of a one-sided matching problem is mergers between firms. Our results also extend to many-to-many matching under a strong restriction on preferences known as substitutes, which rules out multiple pairwise stable assignments occurring with positive probability. We briefly discuss the literature on identification under multiple equilibria in Nash games, but combining approaches to multiple equilibria with matching games is outside the scope of our paper.

2 Baseline Identification Results

We mainly analyze a two-sided, one-to-one matching game with transferable utility (Koopmans and Beckmann, 1957; Becker, 1973; Shapley and Shubik, 1972; Roth and Sotomayor, 1990, Chapter 8). This section imposes that all agents must be matched in order to focus purely on the identification coming from agent sorting and not from the individual rationality decision to be single. We also use a simple covariate space. We change these assumptions in later sections.

2.1 Baseline Model

We will use the terms "agents" and "firms" interchangeably. In a one-to-one matching game, an upstream firm u matches with a downstream firm d. Upstream firm u and downstream firm d can

form a **physical match** $\langle u, d \rangle$. The monetary transfer from d to u is denoted as $t_{\langle u,d \rangle}$; we will not require data on the transfers. In a solution to the game, u and d may form a **full match** $\langle u, d, t_{\langle u,d \rangle} \rangle$. The **production** from a match $\langle u, d \rangle$ is

$$z_{\langle u,d\rangle} + e_{\langle u,d\rangle},$$

where $z_{\langle u,d\rangle}$ is a regressor specific to match $\langle u,d\rangle$ and $e_{\langle u,d\rangle}$ is a match-specific unobservable. An example of a match-specific regressor $z_{\langle u,d\rangle}$ is the distance between the headquarters of firms u and d; we discuss agent-specific regressors in later sections. We can more primitively model production for a match $\langle u,d\rangle$ as the sum of the profit of u and the profit of d, where the transfer $t_{\langle u,d\rangle}$ between d and u enters additively separably into both profits and therefore cancels in their sum.² Only production levels matter for the matches that form, and we will not attempt to identify upstream firm profits separately from downstream firm profits.

There are N firms on each side of the market, and in this section there can be no single firms. N can also represent the set $\{1, \ldots, N\}$. The matrix

$$\left(\begin{array}{cccc} z_{\langle 1,1\rangle} + e_{\langle 1,1\rangle} & \cdots & z_{\langle 1,N\rangle} + e_{\langle 1,N\rangle} \\ \vdots & \ddots & \vdots \\ z_{\langle N,1\rangle} + e_{\langle N,1\rangle} & \cdots & z_{\langle N,N\rangle} + e_{\langle N,N\rangle} \end{array}\right)$$

describes the production of all matches in a market, where the rows are upstream firms and the columns are downstream firms. Let

$$E = \begin{pmatrix} e_{\langle 1,1 \rangle} & \cdots & e_{\langle 1,N \rangle} \\ \vdots & \ddots & \vdots \\ e_{\langle N,1 \rangle} & \cdots & e_{\langle N,N \rangle} \end{pmatrix}, Z = \begin{pmatrix} z_{\langle 1,1 \rangle} & \cdots & z_{\langle 1,N \rangle} \\ \vdots & \ddots & \vdots \\ z_{\langle N,1 \rangle} & \cdots & z_{\langle N,N \rangle} \end{pmatrix}$$

be the matrices of unobservables and observables, respectively, in a market.³

A feasible one-to-one **assignment** A is a set of physical matches $A = \{\langle u_1, d_1 \rangle, \dots, \langle u_N, d_N \rangle\}$, where for this section each firm is matched exactly once. An **outcome** is a list of physical matches with transfers:

$$\left\{\left\langle u_1, d_1, t_{\langle u_1, d_1 \rangle}\right\rangle, \ldots, \left\langle u_N, d_N, t_{\langle u_N, d_N \rangle}\right\rangle\right\}$$

An outcome is **pairwise stable** if it is robust to deviations by pairs of two firms, as defined in

²If the profit of u at some market outcome is $\pi^u_{\langle u,d\rangle} + t_{\langle u,d\rangle}$ and the profit of d is $\pi^d_{\langle u,d\rangle} - t_{\langle u,d\rangle}$, then the production of the match $\langle u,d\rangle$ is equal to $\pi^u_{\langle u,d\rangle} + \pi^d_{\langle u,d\rangle} = z_{\langle u,d\rangle} + e_{\langle u,d\rangle}$. We will not attempt to learn the distributions of the unobservable portions of $\pi^u_{\langle u,d\rangle}$ and $\pi^d_{\langle u,d\rangle}$ separately (Fox, 2010b). ³Because the scalar $z_{\langle u,d\rangle}$ is an element of the matrix Z, we do not use upper and lower case letters (or other notation)

³Because the scalar $z_{(u,d)}$ is an element of the matrix Z, we do not use upper and lower case letters (or other notation) to distinguish random variables and their realizations. Whether we refer to a random variable or its realization should be clear from context.

references such as Roth and Sotomayor (1990, Chapter 8).⁴ An assignment A is called **pairwise** stable if there exists an underlying outcome that is pairwise stable. The literature cited previously proves that the existence of a pairwise stable assignment is guaranteed and that an assignment A is pairwise stable if and only if it maximizes the sum of production

$$S\left(A,E,Z\right) = \sum_{\langle u,d\rangle \in A} \left(z_{\langle u,d\rangle} + e_{\langle u,d\rangle} \right).$$

If $z_{\langle u,d\rangle}$ or $e_{\langle u,d\rangle}$ have continuous support, S(A, E, Z) has a unique maximizer with probability 1 and therefore the pairwise stable assignment is unique with probability 1. The sum of the **unobserved** production is likewise

$$\tilde{S}(A, E) = \sum_{\langle u, d \rangle \in A} e_{\langle u, d \rangle}.$$

A market is defined to be the pair (E, Z); agents in a market can match and agents in different markets cannot. A researcher observes the assignment A and the regressors Z for many markets. In other words, in each matching market we observe who matches with whom A and the characteristics Z of the realized and potential matches. This allows the identification of $\Pr(A \mid Z)$. Researchers do not observe $t_{(u,d)}$, which is usually part of confidential contracts.

Z is independent of the unobservable matrix E. E has the joint cumulative distribution function (CDF) G(E). We assume that Z has full and product support, meaning that any $Z \in \mathbb{R}^{N^2}$ is observed. Each element of Z is called a **special regressor**, as each $z_{\langle u,d \rangle}$ enters production with an additive functional form, the sign and coefficient on each $z_{\langle u,d \rangle}$ in production is common across matches (normalized to be 1), each $z_{\langle u,d \rangle}$ has large support, and Z is independent of E. We allow a match-specific coefficient on each $z_{\langle u,d \rangle}$ in a later section.

Such special regressors have been used to prove point identification in the binary and multinomial choice literature (Manski, 1988; Ichimura and Thompson, 1998; Lewbel, 1998, 2000; Matzkin, 2007; Gautier and Kitamura, 2011; Berry and Haile, 2010; Fox and Gandhi, 2012). In this literature, failure to have a special regressor often results in set rather than point identification of the distribution of heterogeneity. In this paper, we use special regressors in part to focus on reasons specific to matching games for the failure of point identification.

2.2 Data Generating Process and Identification

The unknown primitive whose identification we explore is the CDF G(E), which reflects how the unobservables vary across matching markets and hence (because we do not assume independence across the $e_{\langle u,d \rangle}$'s) within matching markets as well. By not restricting G, we allow for many special cases, such as $e_{\langle u,d \rangle} = e_u \cdot e_d$, where e_u is a scalar unobserved upstream firm characteristic and e_d is

 $^{^4\}mathrm{We}$ omit standard definitions here that can be easily found in the literature.

a scalar unobserved downstream firm characteristic. We do not restrict the support of G(E) except in normalizations that follow.

The probability of assignment A occurring given the observables Z is

$$\Pr\left(A \mid Z; G\right) = \int_{\theta} \mathbb{1}\left[A \text{ pairwise stable assignment} \mid Z, E\right] dG\left(E\right),\tag{1}$$

where 1 [A pairwise stable assignment |Z, E] is equal to 1 when A is a pairwise stable assignment for the market (E, Z).

The distribution G is said to be **identified** whenever, for $G^1 \neq G^2$, $\Pr(A \mid Z; G^1) \neq \Pr(A \mid Z; G^2)$ for some pair (A, Z). G^1 and G^2 give a different conditional probability of at least one assignment A on Z. If G has continuous and full support so that all probabilities $\Pr(A \mid Z; G)$ are nonzero (for every A, S(A, E, Z) will be maximized by a range of E) and continuous in the elements of Z, the existence of one such pair (A, Z) implies that a set of Z with positive measure satisfies $\Pr(A \mid Z; G^1) \neq \Pr(A \mid Z; G^2)$.

All but one of our identification results will be constructive, in that we can trace a distribution such as G(E) using variation in an object such as Z. Regardless, all identification arguments can be used to prove the consistency of a nonparametric mixtures estimator for a distribution such as G, as Fox and Kim (2011) show for a particular, computationally simple mixtures estimator.⁵ Other mixtures estimators can be used, including simulated maximum likelihood, the EM algorithm, NPMLE, and MCMC.⁶

As maximizing S(A, E, Z) determines the assignment seen in the data, the ordering of S(A, E, Z) across assignments A as a function of E and Z is a key input to identification. We can add a constant to the production of all matches involving the same upstream firm and the ordering of the production S(A, E, Z) of all assignments will remain the same. Therefore, we impose the location normalization that sets the production of all matches $\langle i, i \rangle$ to 0, or

$$E = \begin{pmatrix} 0 & e_{\langle 1,2 \rangle} & \cdots & e_{\langle 1,N \rangle} \\ e_{\langle 2,1 \rangle} & 0 & \cdots & e_{\langle 2,N \rangle} \\ \vdots & \vdots & \ddots & \vdots \\ e_{\langle N,1 \rangle} & e_{\langle N,2 \rangle} & \cdots & 0 \end{pmatrix}.$$
 (2)

The need for a location normalization of this sort is already a non-identification result: we cannot identify whether the production levels of all matches involving one firm are higher than the production levels of all matches involving a second firm. This non-identification result is unsurprising: the differential production of matches and hence assignments governs the identity of the pairwise stable

⁵The proof of consistency in Fox and Kim (2011) requires the random variable (such as E) to have compact support, which is not required here for identification.

 $^{^{6}}$ For large markets, these estimators all have computational problems arising from the combinatorics underlying the set of matching game assignments. Fox (2010a) uses a maximum score estimator to avoid these computational problems, but does not estimate a distribution of unobservables. Our identification arguments do not address computational issues.

assignment in any market.

2.3 Non-Identification

We will show another non-identification result. Consider the two realizations of matrices of unobservables

$$E_{1} = \begin{pmatrix} 0 & e_{\langle 1,2 \rangle} & \cdots & e_{\langle 1,N \rangle} \\ e_{\langle 2,1 \rangle} & 0 & \cdots & e_{\langle 2,N \rangle} \\ \vdots & \vdots & \ddots & \vdots \\ e_{\langle N,1 \rangle} & e_{\langle N,2 \rangle} & \cdots & 0 \end{pmatrix}, E_{2} = \begin{pmatrix} 0 & e_{\langle 1,2 \rangle} + 1 & \cdots & e_{\langle 1,N \rangle} \\ e_{\langle 2,1 \rangle} - 1 & 0 & \cdots & e_{\langle 2,N \rangle} - 1 \\ \vdots & \vdots & \ddots & \vdots \\ e_{\langle N,1 \rangle} & e_{\langle N,2 \rangle} + 1 & \cdots & 0 \end{pmatrix}.$$

It is easy to verify that $S(A, E_1, Z) = S(A, E_2, Z)$ for all A, Z, which means that the optimal assignment A is the same for E_1 and E_2 , for any Z. Therefore it is not possible to separately identify the relative frequencies of E_1 and E_2 in the data generating process. We summarize the counterexample in the following non-identification theorem.

Theorem 1. The distribution G(E) of market-level unobserved match characteristics is **not** identified in a matching game where all agents must be matched.

Consider a simple case focusing on two upstream firms and two downstream firms. If we see the matches $\langle u_1, d_1 \rangle$ and $\langle u_2, d_2 \rangle$ in the data, we cannot know whether this assignment forms because $\langle u_1, d_1 \rangle$ has a high payoff, $\langle u_2, d_2 \rangle$ has a high payoff, $\langle u_1, d_2 \rangle$ has a low payoff, or $\langle u_2, d_1 \rangle$ has a low payoff. The non-identification result implies that parametric estimation of G(E) under these assumptions may not be well founded, in that the generalization removing the parametric restrictions is not identified.

2.4 Unobserved Complementarities

As described in the introduction, Becker (1973) shows that complementarities govern sorting when there is one characteristic (schooling) per agent. Likewise, while it is not possible to identify the distribution of the most primitive unobserved heterogeneity, we will show that the distribution of unobserved complementarities, defined below, can be identified.

Definition 1. The **unobserved complementarity** between upstream firms u_1, u_2 and downstream firms d_1, d_2 is defined to be

$$c(u_1, u_2, d_1, d_2) = e_{\langle u_1, d_1 \rangle} + e_{\langle u_2, d_2 \rangle} - \left(e_{\langle u_1, d_2 \rangle} + e_{\langle u_2, d_1 \rangle} \right).$$
(3)

The unobserved complementarities capture the change in the unobserved production when two matched pairs $\langle u_1, d_1 \rangle$ and $\langle u_2, d_2 \rangle$ exchange partners and the matches $\langle u_1, d_2 \rangle$ and $\langle u_2, d_1 \rangle$ arise. As an intuitive check that the counterexample in the previous section will not prevent identification, notice that E_1 and E_2 have the same values for all unobserved complementarities.

The market-level vector comprising all unobserved complementarities is

$$C = (c(u_1, u_2, d_1, d_2) \mid u_1, u_2, d_1, d_2 \in N).$$
(4)

Given E, one can construct C. The location normalization in (2) on the underlying match-specific unobservables E is still used. We will prove that the unobserved complementarities characterize the outcome of the matching game and that the CDF F(C) of unobserved complementarities C is identified.

There are N^4 values $c(u_1, u_2, d_1, d_2)$ given any realization E. However, all unobserved complementarities can be formed from a smaller set of other unobserved complementarities by addition and subtraction.

Lemma 1. There is a random vector

$$B = (c(u_1, u_2, d_1, d_2) | u_1 = d_1 = 1, u_2, d_2 \in \{2, \dots, N\})$$

of $(N-1)^2$ unobserved complementarities such that any unobserved complementarity $c(u_1, u_2, d_1, d_2)$ in C is equal to a (u_1, u_2, d_1, d_2) -specific sum and difference of terms in B. The indices (u'_1, u'_2, d'_1, d'_2) of the terms in B in the sum do not depend on the realization of E.

The proof is given in the appendix. We do not prove that B is a minimal vector, and it certainly is not a unique vector with these properties. The lemma provides the insight that identifying F(C)will not require the same dimension of moments in the data (i.e. $\Pr(A \mid Z)$ for choices of A and Z) as the dimension of F(C), where C is a random vector of N^4 elements. We will write about identifying the distribution F(C), but just as well our goal could be identifying the distribution $F_B(B)$, as any realization of B implies a realization of C, and vice-versa. For parametric and nonparametric estimation using a finite sample, we recommend estimating $F_B(B)$. We should be clear that Lemma 1 provides important context but is not referenced in the proofs of other results.

Recall that $\tilde{S}(A, E) = \sum_{\langle u,d \rangle \in A} e_{\langle u,d \rangle}$ is the unobserved production from assignment A. We show that knowing C implies knowing the sum $\tilde{S}(A, E)$ of unobserved production for all assignments.

Lemma 2. For each A, $\tilde{S}(A, E)$ is equal to an A-specific sum and difference of unobserved complementarities in C. The indices (u_1, u_2, d_1, d_2) of the terms in the sum do not depend on the realization of E.

The proof is in the appendix. This lemma indicates that we can compute counterfactual assignment probabilities $Pr(A \mid Z; F)$ if we know the distribution F of unobserved complementarities C. Also

by this lemma, we use the overloaded notation $\tilde{S}(A, C)$ for the sum of unobserved production as a function of C instead of E.

We next argue that two different vectors C_1 and C_2 of unobserved complementarities give distinct sums of unobserved production for at least one assignment.

Lemma 3. Consider two realizations C_1 and C_2 of the random vector C. $C_1 = C_2$ if and only if $\tilde{S}(A, C_1) = \tilde{S}(A, C_2)$ for all assignments A.

By the lemma, identifying the distribution of C only requires identifying the distribution of \tilde{S} . This lemma is the key economic result that shows that there is hope for the identification of F(C), as different realizations of C lead to different sums of unobserved production of assignments, which possibly lead to different assignments occurring in the data.

For examples, we verify the conclusions of Lemmas 1, 2 and 3 for the cases of N = 2 and N = 3.

Example 1. Consider the case of N = 2. A matrix of match-specific unobservables is

$$E = \left(\begin{array}{cc} 0 & e_{\langle 1,2\rangle} \\ e_{\langle 2,1\rangle} & 0 \end{array}\right)$$

There are two possible assignments, $A_1 = \{\langle 1,1 \rangle, \langle 2,2 \rangle\}$ and $A_2 = \{\langle 1,2 \rangle, \langle 2,1 \rangle\}$. There is one random variable in the random vector B: $c(1,2,1,2) = (0 + 0 - e_{\langle 1,2 \rangle} - e_{\langle 2,1 \rangle})$. As for the other unobserved complementarity in C, c(2,1,2,1) = -c(1,2,1,2), which demonstrates Lemma 1. The sum of unobserved production for A_1 is $\tilde{S}(A_1, E) = 0$ by the location normalization (2). Also, $\tilde{S}(A_2, E) = e_{\langle 1,2 \rangle} + e_{\langle 2,1 \rangle} = -c(1,2,1,2)$. These formulas for $\tilde{S}(A, E)$ for both assignments demonstrate Lemma 2. Now consider two realizations of the random vector C, namely C_1 and C_2 . As $\tilde{S}(A_2, C) = -c(1, 2, 1, 2)$, it follows that $C_1 = C_2$ if and only if $\tilde{S}(A, C_1) = \tilde{S}(A, C_2)$ for all assignments A. This demonstrates Lemma 3.

Example 2. Consider the case of N = 3. A matrix of match-specific unobservables is

$$E = \begin{pmatrix} 0 & e_{\langle 1,2 \rangle} & e_{\langle 1,3 \rangle} \\ e_{\langle 2,1 \rangle} & 0 & e_{\langle 2,3 \rangle} \\ e_{\langle 3,1 \rangle} & e_{\langle 3,2 \rangle} & 0 \end{pmatrix}.$$

There are six possible assignments,

$$A_{1} = \{ \langle 1, 1 \rangle, \langle 2, 2 \rangle, \langle 3, 3 \rangle \}$$

$$A_{2} = \{ \langle 1, 2 \rangle, \langle 2, 1 \rangle, \langle 3, 3 \rangle \}$$

$$A_{3} = \{ \langle 1, 3 \rangle, \langle 2, 2 \rangle, \langle 3, 1 \rangle \}$$

$$A_{4} = \{ \langle 1, 2 \rangle, \langle 2, 3 \rangle, \langle 3, 1 \rangle \}$$

$$A_{5} = \{ \langle 1, 1 \rangle, \langle 2, 3 \rangle, \langle 3, 2 \rangle \}$$

$$A_{6} = \{ \langle 1, 3 \rangle, \langle 2, 1 \rangle, \langle 3, 2 \rangle \}.$$
(5)

There are twelve elements in the set of unobserved complementarities, and according to Lemma 1 we only need to know the values of the four of them in

$$\begin{split} B &= \left(c \left(1, 2, 1, 2 \right), c \left(1, 2, 1, 3 \right), c \left(1, 3, 1, 2 \right), c \left(1, 3, 1, 3 \right) \right) = \\ & \left(- \left(e_{\langle 1, 2 \rangle} + e_{\langle 2, 1 \rangle} \right), e_{\langle 2, 3 \rangle} - \left(e_{\langle 1, 3 \rangle} + e_{\langle 2, 1 \rangle} \right), e_{\langle 3, 2 \rangle} - \left(e_{\langle 1, 2 \rangle} + e_{\langle 3, 1 \rangle} \right), - \left(e_{\langle 1, 3 \rangle} + e_{\langle 3, 1 \rangle} \right) \right). \end{split}$$

To verify Lemma 1, we can construct the rest of the elements of the vector C from the sums and differences of the four unobserved complementarities in B. Here we present one example:

$$\begin{split} c\left(2,3,2,3\right) &= e_{\langle 2,2\rangle} + e_{\langle 3,3\rangle} - \left(e_{\langle 2,3\rangle} + e_{\langle 3,2\rangle}\right) \\ &= -\left(e_{\langle 2,3\rangle} + e_{\langle 3,2\rangle}\right) \\ &= c\left(1,2,1,2\right) - c\left(1,2,1,3\right) - c\left(1,3,1,2\right) + c\left(1,3,1,3\right), \end{split}$$

where the first equality uses the definition of an unobserved complementarity, the second equality uses the location normalization (2), and the third equality uses algebra. To verify Lemma 2, additional algebra shows that

$$\begin{pmatrix} \tilde{S}(A_{1}, E) \\ \tilde{S}(A_{2}, E) \\ \tilde{S}(A_{3}, E) \\ \tilde{S}(A_{3}, E) \\ \tilde{S}(A_{4}, E) \\ \tilde{S}(A_{5}, E) \\ \tilde{S}(A_{6}, E) \end{pmatrix} = \begin{pmatrix} 0 \\ e_{\langle 1,2 \rangle} + e_{\langle 2,1 \rangle} \\ e_{\langle 1,3 \rangle} + e_{\langle 3,1 \rangle} \\ e_{\langle 1,2 \rangle} + e_{\langle 2,3 \rangle} + e_{\langle 3,1 \rangle} \\ e_{\langle 2,3 \rangle} + e_{\langle 3,2 \rangle} \\ e_{\langle 1,3 \rangle} + e_{\langle 2,1 \rangle} + e_{\langle 3,2 \rangle} \end{pmatrix} = \begin{pmatrix} 0 \\ -c(1,2,1,2) \\ -c(1,3,1,3) \\ c(1,2,2,3) - c(1,3,1,3) \\ -c(2,3,2,3) \\ -c(1,3,1,3) + c(2,3,1,2) \end{pmatrix}.$$
(6)

One direction of Lemma 3 states that, given two realizations C_1 and C_2 , if $\tilde{S}(A, C_1) = \tilde{S}(A, C_2)$ for

all A, then $C_1 = C_2$. Algebra shows that

$$c(1,2,1,2) = \tilde{S}(A_1,C) - \tilde{S}(A_2,C)$$

$$c(1,2,1,3) = \tilde{S}(A_5,C) - \tilde{S}(A_6,C)$$

$$c(1,3,1,2) = \tilde{S}(A_5,C) - \tilde{S}(A_4,C)$$

$$c(1,3,1,3) = \tilde{S}(A_1,C) - \tilde{S}(A_3,C).$$

Therefore, if all the elements in B are equal for $\tilde{S}(A, C_1)$ and $\tilde{S}(A, C_2)$, C_1 must equal C_2 by Lemma 1. The other direction of Lemma 3 states that if $C_1 = C_2$, then $\tilde{S}(A, C_1) = \tilde{S}(A, C_2)$ for all A. This follows from (6), recalling that $\tilde{S}(A, E)$ and $\tilde{S}(A, C)$ are overloaded notation for the same sum of unobserved production.

2.5 Identifying the Distribution of Unobserved Complementarities

We wish to identify the CDF F(C) of unobserved complementarities. There are N! possible assignments in a one-to-one matching game without unmatched agents. A stable assignment A for a market (E, Z) maximizes S(A, E, Z), so differences in assignment production $S(A_2, E, Z) - S(A_1, E, Z)$ govern the pairwise stable assignment. We investigate the random variable that is the difference in the unobserved production of each assignment A and the unobserved production of $A_1 = \{\langle 1, 1 \rangle, \ldots, \langle N, N \rangle\}$, where $\tilde{S}(A_1, C) = 0$ for all C by the location normalization (2). Let $\tilde{S} = \left(\tilde{S}(A_i, C)\right)_{i=2}^{N!}$ be a vector of random variables giving the unobserved production of all assignments in a matching market. In order to identify F(C), we first trace the CDF $H\left(\tilde{S}\right)$ by varying Z and then perform a change of variables from \tilde{S} to C.

Lemma 4. The CDF $H\left(\tilde{S}\right)$ of unobserved production for all assignments is identified.

Proof. Let a primitive unobservable E^* give the unobserved complementarities C^* and the corresponding vector of the unobserved production \tilde{S}^* . Set

$$z^{\star}_{\langle u,d\rangle} = -e^{\star}_{\langle u,d\rangle}.$$

Then by the location normalization, $S(A_1, E, Z^*) = 0, \forall E \text{ at } Z^*$, and

$$S\left(A, E^{\star}, Z^{\star}\right) = \tilde{S}^{\star}\left(A, C^{\star}\right) + \sum_{\langle u, d \rangle \in A} z^{\star}_{\langle u, d \rangle} = 0 \,\forall \, A.$$

Therefore for any $A \neq A_1$, $\tilde{S}(A, C) \leq \tilde{S}(A, C^*)$ for some C generated by some E if and only if

$$S(A, E, Z^{\star}) \leq S(A, E^{\star}, Z^{\star}) = 0 = S(A_1, E, Z^{\star}).$$

At \tilde{S}^{\star} , by definition the joint CDF (using the one-to-one change of variables between C and S) is

$$H\left(\tilde{S}^{\star}\right) = \Pr\left(\tilde{S}\left(A,C\right) \le \tilde{S}\left(A,C^{\star}\right), \forall A \neq A_{1}\right).$$

Therefore

$$H\left(\tilde{S}^{\star}\right) = \Pr\left(\tilde{S}\left(A,C\right) \leq \tilde{S}\left(A,C^{\star}\right), \forall A \neq A_{1}\right)$$
$$= \Pr\left(S\left(A,E,Z^{\star}\right) \leq S\left(A_{1},E,Z^{\star}\right), \forall A \neq A_{1}\right)$$
$$= \Pr\left(A_{1} \mid Z^{\star}\right).$$

Values of \tilde{S} that cannot be formed from a valid E will not occur.

The proof of this lemma shows that identification of $H\left(\tilde{S}\right)$ uses data on the moments $\Pr(A_1 \mid Z)$ for many values Z, where assignment A_1 is the assignment whose unobserved production $\tilde{S}(A_1, E) =$ $0 \forall E$ in the location normalization (2). The identification of $H\left(\tilde{S}\right)$ does not use the probabilities of other assignments. This is analogous to results on the multinomial choice model, where data on the probability of only one choice is needed for identification (e.g., Thompson, 1989). It is crucial to have large and product support on Z to point identify $H\left(\tilde{S}\right)$ without restrictions on the support of E, again as in the binary and multinomial choice literature (Ichimura and Thompson, 1998; Lewbel, 1998, 2000; Matzkin, 2007; Gautier and Kitamura, 2011; Berry and Haile, 2010; Fox and Gandhi, 2012).

Theorem 2. The distribution F(C) of market-level unobserved complementarities is identified in a matching game where all agents must be matched.

Proof. By Lemma 3, there exists a one-to-one and onto correspondence J from the space of C to the space of \tilde{S} . By Lemma 4, the distribution of \tilde{S} , $H\left(\tilde{S}\right)$ is identified. We can perform a change of variables and learn the distribution of C: every valid C corresponds with a $\tilde{S} = J(C)$, and F(C) = H(J(C)) can be traced. Values of C that cannot be reconciled with a valid E and a valid \tilde{S} will not occur.

Our results imply that only one F(C) can generate the limiting information on Pr(A | Z) for pairs (A, Z). As discussed previously, various nonparametric mixtures estimators can be used with a finite sample of data. Again, we recommend estimating $F_B(B)$ and not F(C).

Our identification results are for the general case where agent indices such as u and d have common meanings across markets. For example, in Fox (2010a) a matching market is an automotive supplier component category and the same suppliers operate in multiple component categories. In applications where agent indices are arbitrary because the same agents do not operate in different markets, one should additionally impose that F(C) is exchangeable in the agent indices. An exchangeable distribution F(C) is a special case of our identification results.⁷

3 Extensions

We consider various extensions to the one-to-one matching game where all agents are matched.

3.1 Other Observed Variables X and Random Preferences

In addition to the match-specific special regressors Z, researchers often observe other match-specific and agent-specific data, which we collect in the random variable X. We also include in X the number of agents on each side, N, to allow the size of the market to vary across the sample. An example of a production function augmented by the elements of X is

$$(x_u \cdot x_d)' \beta_{\langle u,d \rangle,1} + x'_{\langle u,d \rangle} \beta_{\langle u,d \rangle,2} + \mu_{\langle u,d \rangle} + z_{\langle u,d \rangle}$$

where x_u is a vector of upstream firm characteristics, x_d is a vector of downstream firm characteristics, $x_u \cdot x_d$ is a vector of all interactions between upstream and downstream characteristics, $x_{\langle u,d \rangle}$ is a vector of match-specific characteristics, $\mu_{\langle u,d \rangle}$ is a random intercept capturing unobserved characteristics of both u and d, and $\beta_{\langle u,d \rangle,1}$ and $\beta_{\langle u,d \rangle,2}$ are random coefficient vectors specific to the match. The two random coefficient vectors can be the sum of the **random preferences** of upstream and downstream firms for own and partner characteristics. In a marriage setting, we allow men to have heterogeneous preferences over the observed characteristics of women, which is one explanation for why observationally identical men marry observationally distinct women.

In this example,

$$X = \left(N, (x_u)_{u \in N}, (x_d)_{d \in N}, (x_{\langle u, d \rangle})_{u, d \in N}\right).$$

Now we define

$$e_{\langle u,d\rangle} = (x_u \cdot x_d)' \,\beta_{\langle u,d\rangle,1} + x'_{\langle u,d\rangle} \beta_{\langle u,d\rangle,2} + \mu_{\langle u,d\rangle}$$

and

$$c(u_1, u_2, d_1, d_2) = e_{\langle u_1, d_1 \rangle} + e_{\langle u_2, d_2 \rangle} - e_{\langle u_1, d_2 \rangle} - e_{\langle u_2, d_1 \rangle}$$

Using the same notation as before, we define the vector of unobserved complementarities as (4). This definition of C now depends on the realizations of X. Our previous argument in Theorem 2 does not use X, therefore we can condition on a realization of X to identify the conditional-on-X distribution

⁷A matching market where agent indices have no meaning is analogous to a multinomial choice problem when each agent is offered a set of choices where the indices of choices have no meaning. Even if indices are arbitrary, one should not relabel indices after observing values in Z or in A, for example by setting the firm with the highest value for a $z_{\langle u,d\rangle}$ to always be firm 1. In this case, the support of Z will not be \mathbb{R}^{N^2} .

of unobserved complementarities F(C | X). We of course require variation in Z as before, but now Z must have full support conditional on each realization of X. We do not require that C and E are independent of X, but both unobservables must still be independent of Z conditional on X.

Corollary 1. The distribution $F(C \mid X)$ of market-level unobserved complementarities conditional on X is identified in a one-to-one matching game where all agents must be matched.

Our identification of distributions of heterogeneity conditional on X follows arguments in the multinomial choice literature (Lewbel, 2000; Matzkin, 2007; Berry and Haile, 2010). If instead we assumed that $\beta_{\langle u,d\rangle,1}$, $\beta_{\langle u,d\rangle,2}$ and $\mu_{\langle u,d\rangle}$ are independent of X and tried to identify the distribution of C(X) as a vector of functions of X, we could use the identification framework of Fox and Gandhi (2012). A previous version of our paper used stronger assumptions to identify distributions of functions of X.

3.2 Inclusion of Heterogeneous Coefficients on z

We define the production to a match $\langle u, d \rangle$ to be

$$e_{\langle u,d\rangle} + \gamma_{\langle u,d\rangle} z_{\langle u,d\rangle}$$

where $\gamma_{\langle u,d \rangle} \neq 0$ is a match-specific coefficient. The coefficients $\gamma_{\langle u,d \rangle}$ vary across matches within each market but not across markets. Therefore, the $\gamma_{\langle u,d \rangle}$ are fixed parameters to be identified and not random coefficients. Fixing coefficients across markets but not within markets only makes sense in a context where firm indices like u and d have a consistent meaning across markets. For example, the same set of upstream and downstream firms may participate in multiple matching markets, as in Fox (2010a), where each market is a separate automotive component category. We apply a scale normalization on production by setting $|\gamma_{\langle 1,1\rangle}| = 1$. Because of transferable utility, we can identify the relative scale of each match's production. We use the matrix $\Gamma = (\gamma_{\langle u,d \rangle})_{u,d \in N}$. The terms C and X are defined as before.

Assumption 1. Given any δ , $0 < \delta < 1$, there exists y_1, y_2 such that for any A_1 , A_2 , and X, and for all $a > y_1$, and $b < y_2$,

$$\Pr\left(\tilde{S}\left(A_{1},C\right)-\tilde{S}\left(A_{2},C\right)\delta$$

and

$$\Pr\left(\tilde{S}\left(A_{1},C\right)-\tilde{S}\left(A_{2},C\right)$$

This assumption rules out probability masses at the infinities of $\tilde{S}(A_1, C) - \tilde{S}(A_2, C)$. Under this assumption, we obtain identification of Γ and $F(C \mid X)$.

Theorem 3.

- 1. The parameter matrix Γ is identified in a one-to-one matching game where all agents must be matched.
- 2. Assume that no element of Γ is 0. In the same setting, the distribution $F(C \mid X)$ of market-level unobserved complementarities conditional on X is identified once Γ is identified.

The proof is included in the appendix. While Theorem 3 identifies a more general model than Theorem 2, the identification proof for the matrix Γ in Theorem 3 operates by contradiction. Once Γ is identified, a variant of the proof of Theorem 2 can be used to trace $F(C \mid X)$. We rule out that any $\gamma_{\langle u,d \rangle}$ is 0 in order to use the special regressors in Z to trace $F(C \mid X)$.

3.3 Agent-Specific Characteristics

Match specific z's with full support are not always available in datasets. Instead, we now assume the researcher has scalar agent-specific regressors z_u and z_d , which enter the production function

$$e_u \cdot e_d + z_u \cdot z_d,\tag{7}$$

where e_u and e_d are unobserved agent-specific characteristics. We still require that the z's have full and product support, meaning

$$Z = \left(\left(z_u \right)_{u \in N}, \left(z_d \right)_{d \in N} \right)$$

now has support on \mathbb{R}^{2N} .

We need location and scale normalizations. We first normalize $e_u = 0$ for u = 1 by subtracting an equal amount from all e_u . This location normalization does not affect the optimal assignment: the sum of unobserved production for a given assignment A is decreased by a constant times the sum of the e_d , which is independent of A. Therefore, the ordering of the total unobserved production for the different assignments does not change. Similarly, we normalize $e_d = 0$ for d = 1. Next, we apply a scale normalization and set $e_u = 1$ for u = 2. This is equivalent to setting $\tilde{e}_u = \frac{e_u}{e_{u=2}}$ and $\tilde{e}_d = e_d \cdot e_{u=2}$. Because F(C|X) has continuous support, the probability of $e_{u=2} = 0$ is 0. This scale normalization keeps the production for each match the same, as $\tilde{e}_u \cdot \tilde{e}_d = e_u \cdot e_d$. Given the normalizations, we, for this subsection only, redefine a market-level type to be

$$E = \left((e_u)_{u=3}^N, (e_d)_{d=2}^N \right).$$
(8)

In other words, E is comprised of 2N - 3 unobservables. X is composed of agent-specific observable characteristics entering the indices e_u and e_d . For example, $e_u = x'_u \beta_u + \mu_u$, where the vector x_u is comprised of observable characteristics of firm u other than z_u , β_u is a vector of possibly random coefficients, and μ_u is a scalar random intercept. We show that the distribution of E is identified. **Theorem 4.** The distribution $G(E \mid X)$ is identified in the one-to-one matching model with agent-specific characteristics, agent-specific unobservables, and without unmatched agents.

The proof is in the appendix. We emphasize that we identify the distribution of agent-specific characteristics and not just the distribution of unobserved complementarities. The identification of the distribution of unobserved complementarities $F(C \mid X)$ follows from the identification of $G(E \mid X)$.

The scale normalization for E is with respect to the second upstream firm. The scale of the distribution $G(E \mid X)$ has a more meaningful interpretation when the second upstream firm is the same firm across matching markets. If the firm indexed as the second firm in each matching market is arbitrary, all we learn is the distribution of unobserved characteristics relative to some arbitrary firm in each market. This makes comparisons across markets difficult.⁸ As before, we should impose exchangeability of $G(E \mid X)$ in the case where agent indices have no underlying meaning. We can always use the identified $G(E \mid X)$ to compute counterfactual assignment probabilities.

4 Data on Unmatched Agents

Return to the case of match-specific unobservables and match-specific special regressors. Up until this point, we consider matching games where all agents have to be matched. This assumption is reasonable when only data on observed matches are available. For example, it may be unreasonable to assume that data on all potential entrants to a matching market exist. In some situations, however, researchers can also observe the identities of unmatched agents. Data are available, for example, on potential merger partners or on single people in a marriage market. When data on unmatched agents do exist, we can go beyond unobserved complementarities and identify the distribution of matchspecific unobservables.

Here, X can contain separate numbers of downstream firms N_d and upstream firms N_u . Use $\langle u, 0 \rangle$ and $\langle 0, d \rangle$ to denote an upstream firm and a downstream firm that are not matched. An assignment A can be $\{\langle u_1, 0 \rangle, \langle u_2, d_2 \rangle, \langle 0, d_2 \rangle\}$, allowing single firms. We normalize the production of unmatched agents to be 0, instead of the location normalization in (2). Therefore,

$$E = \begin{pmatrix} e_{\langle 1,1 \rangle} & \cdots & e_{\langle 1,N_d \rangle} \\ \vdots & \ddots & \vdots \\ e_{\langle N_u,1 \rangle} & \cdots & e_{\langle N_u,N_d \rangle} \end{pmatrix}.$$

We do not need match-specific regressors $z_{\langle u,0\rangle}$ and $z_{\langle 0,d\rangle}$ for unmatched firms; they can be included in X if present.

 $^{^{8}}$ An analogous issue happens in discrete choice models. If one normalizes the utility of each choice relative to choice 1 and choice 1 has no common interpretation across agents, the joint (across choices) distribution of utility is hard to compare across agents.

The data generating process is still (1). One difference is that a pairwise stable assignment needs to satisfy individual rationality: each non-singleton realized match has production greater than 0.

Theorem 5. The distribution $G(E \mid X)$ of market-level unobservables is constructively identified with data on unmatched agents.

Proof. Condition on X. Let A_0 denote the assignment where no agents are matched, then $\tilde{S}(A_0, E) = 0$ for all E. Let E^* be an arbitrary realization. Let $Z^* = \left(z^*_{\langle u,d \rangle}\right)_{u,d\in N}$ be such that $z^*_{\langle u,d \rangle} = -e^*_{\langle u,d \rangle}$. Then $S(A, Z^*, E^*) = 0$ for all A, and $S(A_0, Z^*, E) = 0$ for any E. Thus for all A and all $E \leq E^*$ elementwise, $S(A, Z^*, E) \leq 0 = S(A_0, Z^*, E)$. Therefore $G(E^*) = \Pr(A_0 | Z^*)$.

The proof shows that the distribution $G(E \mid X)$ for some X can be traced using the probability that all agents are single, conditional on Z. The individual rationality decision to be single identifies $G(E \mid X)$ while the sorting of matched firms to other matched firms identifies only $F(C \mid X)$. Using an individual rationality condition is more similar to the utility maximization assumptions used in the identification of single-agent discrete choice models and discrete Nash games (Lewbel, 2000; Matzkin, 2007; Berry and Haile, 2010; Berry and Tamer, 2006).

5 One-Sided and Many-to-Many Matching

One-sided matching is more general than two-sided matching. Agents are not divided into men and women or upstream and downstream firms; all matches with at most two agents can hypothetically occur. Examples include models with homosexual relationships and models of mergers, where which firm is a target and which firm is an acquirer are not defined as fixed roles. In one-sided matching, a pairwise stable assignment may not exist (Chiappori, Galichon and Salanié, 2012). However, if an assignment does exist in a one-to-one matching game, it is unique with probability 1 by the same social planner arguments we cite for two-sided matching. None of our identification arguments use the two sides of the market in a fundamental way. Therefore, all our arguments generalize to one-sided matching when a pairwise stable assignment exists. Under non-existence, probabilities will not sum to 1. Relatedly, Ciliberto and Tamer (2009) estimate a discrete Nash game of perfect information assuming pure strategies, while proving existence of a Nash equilibrium requires mixed strategies.

Many-to-many matching where the production of each match does not depend on other matches (the underlying profit of each firm is additively separable across matches and hence allows the definition of production functions at the match level) is a simple generalization of the matching models studied in this paper. Sotomayor (1999) shows that existence of a pairwise stable assignment is guaranteed and similar arguments to ours show it is unique with probability 1. All of our lemmas and theorems can be shown to extend to this case, where the production of each match does not depend on other matches. In particular, say the number of matches each agent makes in a feasible assignment is not always equal to the maximum number of matches that the agent can physically make. Then there is an element of individual rationality in the decision not to form all possible matches, and an argument similar to that in the proof of Theorem 5 can be used.

Many-to-many matching where the production of each match depends on other matches involving the same agents is more complex. Under a theoretical restriction known as *substitutes* (which rules out same-side complementarities), a pairwise stable assignment will exist and be unique with probability 1, as all pairwise stable assignments are fully stable and hence maximize the social planner's objective function (Hatfield and Milgrom, 2005; Hatfield et al., 2011). Consider an example where each upstream firm u can match with two downstream firms d_1 and d_2 . If we impose the substitutes condition, we can work with the production $z_{\langle u,d_1,d_2 \rangle} + e_{\langle u,d_1,d_2 \rangle}$ and identify the distribution of the appropriate definition of unobserved complementarities or the distribution of $e_{\langle u,d_1,d_2 \rangle}$, depending on whether an identification argument based on individual rationality can be used. We need one special regressor zfor each e term; the dimension of the data must be analogous to the dimension of the unobservables.

If we do not impose the substitutes condition, the many-to-many matching problem will have cases of non-existence and will also have multiple pairwise stable assignments with positive probability. Methods used in the literature on estimating Nash games with multiple equilibria will likely need to be employed, which is beyond the scope of this paper (Bajari et al., 2010; Beresteanu et al., 2011; Ciliberto and Tamer, 2009; Galichon and Henry, 2011). Another approach to multiplicity is to impose a particular model of search and match formation, as in Christakis et al. (2010). Also, the maximum score approach of Fox (2010b) uses broad assumptions on equilibrium selection to gain identification without ruling out multiplicity.

6 Conclusion

Matching models that have been structurally estimated to date have not allowed rich distributions of unobservables. It has been an open question whether data on who matches with whom as well as match or agent characteristics are enough to identify distributions of unobservables. In this paper, we explore several sets of conditions that lead to identification.

Using data on only matched firms, one can identify distributions of what we call unobserved complementarities but not the underlying primitive distribution of match-specific unobservables. The distribution of complementarities is enough to compute assignment production levels and therefore counterfactual assignment probabilities.

In extensions, we can include other covariates X and identify distributions of unobservable complementarities conditional on X. We show that it is possible to identify heterogeneous-within-a-market coefficients on the special regressors. We also examine a model where firm-level observed and unobserved characteristics both enter the production function multiplicatively, and we show identification of the distribution of the firm level unobservables. Finally, if the data contain unmatched firms, the individual rationality decision to not be unmatched helps identify the distribution of primitively specified unobservables, not just the distribution of unobserved complementarities.

A Appendix

A.1 Proof of Lemma 1

We construct a vector of unobserved complementarities such that any unobserved complementarity is equal to sums and differences of elements in this vector.

The vector we construct is

$$B = (c(u_1, u_2, d_1, d_2) | u_1 = d_1 = 1, \forall u_2, d_2 \in \{2, \dots, N\})$$
$$= (c(1, u_2, 1, d_2)).$$

There are $(N-1)^2$ elements in B.

First we show that any unobserved complementarity of the form $c(1, u, d_1, d_2)$ is equal to the difference of two elements of B:

$$\begin{aligned} c\left(1, u, d_{1}, d_{2}\right) &= e_{\langle 1, d_{1} \rangle} + e_{\langle u, d_{2} \rangle} - \left(e_{\langle 1, d_{2} \rangle} + e_{\langle u, d_{1} \rangle}\right) \\ &= e_{\langle 1, 1 \rangle} + e_{\langle u, d_{2} \rangle} - \left(e_{\langle 1, d_{2} \rangle} + e_{\langle u, 1 \rangle}\right) - \left(e_{\langle 1, 1 \rangle} + e_{\langle u, d_{1} \rangle} - \left(e_{\langle 1, d_{1} \rangle} + e_{\langle u, 1 \rangle}\right)\right) \\ &= c\left(1, u, 1, d_{2}\right) - c\left(1, u, 1, d_{1}\right). \end{aligned}$$

Next,

$$\begin{aligned} c\left(u_{1}, u_{2}, d_{1}, d_{2}\right) &= e_{\langle u_{1}, d_{1} \rangle} + e_{\langle u_{2}, d_{2} \rangle} - \left(e_{\langle u_{1}, d_{2} \rangle} + e_{\langle u_{2}, d_{1} \rangle}\right) \\ &= e_{\langle 1, d_{1} \rangle} + e_{\langle u_{2}, d_{2} \rangle} - \left(e_{\langle 1, d_{2} \rangle} + e_{\langle u_{2}, d_{1} \rangle}\right) - \left(e_{\langle 1, d_{1} \rangle} + e_{\langle u_{1}, d_{2} \rangle} - \left(e_{\langle 1, d_{2} \rangle} + e_{\langle u_{1}, d_{1} \rangle}\right)\right) \\ &= c\left(1, u_{2}, d_{1}, d_{2}\right) - c\left(1, u_{1}, d_{1}, d_{2}\right). \end{aligned}$$

Because we have shown that any $c(1, u_2, d_1, d_2)$ is a difference of two elements in B, $c(u_1, u_2, d_1, d_2)$ can be written as the sums and differences of elements in B.

A.2 Proof of Lemma 2

We prove the lemma by mathematical induction on N, the number of upstream firms, which is equal to the number of downstream firms. When N = 2, in assignment $A_1 = \{\langle 1, 1 \rangle, \langle 2, 2 \rangle\}$ $\tilde{S}(A_1, E)$ is 0 by our location normalization, and in $A_2 = \{\langle 1, 2 \rangle, \langle 2, 1 \rangle\}$ $\tilde{S}(A_2, E) = e_{\langle 1, 2 \rangle} + e_{\langle 2, 1 \rangle} = -c(1, 2, 1, 2)$. Thus the lemma is true for N = 2. The induction hypothesis is that the lemma is true for N - 1 for some arbitrary N. For the case of markets with N upstream firms, there are two different types of assignments A that can occur. We use the notation of A(u) = d if match $\langle u, d \rangle$ occurs in A.

Case 1. A is such that A(N) = N, where again N is the last upstream firm (and hence downstream firm) index. Then

$$\tilde{S}(A,E) = \sum_{u=1}^{N-1} e_{\langle u,A(u)\rangle} + e_{\langle N,N\rangle} = \sum_{u=1}^{N-1} e_{\langle u,A(u)\rangle} + 0,$$

by the location normalization. We can define an assignment A^* on the (N-1)-by-(N-1)submarket involving the first N-1 upstream firms and the first N-1 downstream firms, such that $A^*(u) = A(u), \forall u < N$, or all upstream firms other than the last upstream firm. Then

$$\tilde{S}(A, E) = \sum_{u=1}^{N-1} e_{\langle u, A(u) \rangle} + 0 = \sum_{u=1}^{N-1} e_{\langle u, A^*(u) \rangle}.$$

By the induction hypothesis, we know that the last sum can be written as a sum of unobserved complementarities. Therefore the total non-z production given assignment A can be written as the sum of unobserved complementarities.

Case 2. A is such that $A(N) = d^*$, where $d^* < N$. Because all agents are matched, among upstream firms $1, \ldots, N-1$ there exists an upstream firm u^* who matches with the last downstream firm N: $A(u^*) = N$. Therefore

$$\tilde{S}(A, E) = \sum_{\substack{u = 1, \\ u \neq u^{\star}}}^{N-1} e_{\langle u, A(u) \rangle} + e_{\langle N, A(N) \rangle} + e_{\langle u^{\star}, A(u^{\star}) \rangle \rangle}$$

$$= \sum_{\substack{u = 1, \\ u \neq u^{\star}}}^{N-1} e_{\langle u, A(u) \rangle} + e_{\langle N, d^{\star} \rangle} + e_{\langle u^{\star}, N \rangle \rangle}.$$
(9)

Recall $c(N, u^*, d^*, N) = e_{\langle N, d^* \rangle} + e_{\langle u^*, N \rangle} - (e_{\langle N, N \rangle} + e_{\langle u^*, d^* \rangle})$. Because $e_{\langle N, N \rangle} = 0$ by the location normalization, we have

$$e_{\langle N,d^{\star}\rangle} + e_{\langle u^{\star},N\rangle} = c\left(N,u^{\star},d^{\star},N\right) + e_{\langle u^{\star},d^{\star}\rangle}.$$

Substitute this equation into (9):

$$\tilde{S}(A, E) = \sum_{\substack{u = 1, \\ u \neq u^{\star}}}^{N-1} e_{\langle u, A(u) \rangle} + e_{\langle u^{\star}, d^{\star} \rangle} + c(N, u^{\star}, d^{\star}, N) \,.$$

Notice that the first (N-1) terms only involve the first (N-1) upstream firms and the first (N-1) downstream firms. We can apply a similar argument to the one we used before to re-write the sum of these terms as the sum of non-z production from an assignment on a (N-1)-by-(N-1) submarket. By the induction hypothesis, this is a sum of unobserved complementarities. Therefore $\tilde{S}(A, E)$ is a sum of complementarity functions.

The induction is complete, and the lemma is true for all N.

A.3 Proof of Lemma 3

In proving the result, we use A(u) = d to mean that assignment A includes the match $\langle u, d \rangle$. The "only if" direction is a result of Lemma 2. $\tilde{S}(A, C)$ can be expressed as a sum of $c(\cdot)$ that is not specific to the realization E (or C). Suppose $C_1 = C_2$. Because $c^1(u_1, u_2, d_1, d_2) = c^2(u_1, u_2, d_1, d_2)$ for all sets of two upstream and two downstream firms, then $\tilde{S}(A, C_1) = \tilde{S}(A, C_2)$ for all assignments A. To prove the "if" direction, suppose $\tilde{S}(A, C_1) = \tilde{S}(A, C_2)$ for all A. Given any upstream firms u_1, u_2 and downstream firms d_1, d_2 , we want to show that $c^1(u_1, u_2, d_1, d_2) = c^2(u_1, u_2, d_1, d_2)$, where the superscripts index C_1 and C_2 . Consider assignment A_1 such that $A_1(u_1) = d_1$ and $A_1(u_2) = d_2$ and the assignment A_2 such that $A_2(u_1) = d_2$ and $A_2(u_2) = d_1$, where $A_1(u) = A_2(u)$ for all other upstream firms u. As $\tilde{S}(A, C_1) = \tilde{S}(A, C_2)$ for all A,

$$\begin{split} e^{1}_{\langle u_{1},A_{1}(u_{1})\rangle} + e^{1}_{\langle u_{2},A_{1}(u_{2})\rangle} + \sum_{u\neq u_{1},u_{2}} e^{1}_{\langle u,A_{1}(u)\rangle} &= e^{2}_{\langle u_{1},A_{1}(u_{1})\rangle} + e^{2}_{\langle u_{2},A_{1}(u_{2})\rangle} + \sum_{u\neq u_{1},u_{2}} e^{2}_{\langle u,A_{1}(u)\rangle} \\ e^{1}_{\langle u_{1},A_{2}(u_{1})\rangle} + e^{1}_{\langle u_{2},A_{2}(u_{2})\rangle} + \sum_{u\neq u_{1},u_{2}} e^{1}_{\langle u,A_{2}(u)\rangle} &= e^{2}_{\langle u_{1},A_{2}(u_{1})\rangle} + e^{2}_{\langle u_{2},A_{2}(u_{2})\rangle} + \sum_{u\neq u_{1},u_{2}} e^{2}_{\langle u,A_{2}(u)\rangle}. \end{split}$$

Subtracting the equations will cancel out all the terms in the summations. Substitute in the values for $A_1(\cdot)$ and $A_2(\cdot)$ to give

$$e^{1}_{\langle u_{1},d_{1}\rangle} + e^{1}_{\langle u_{2},d_{2}\rangle} - \left(e^{1}_{\langle u_{1},d_{2}\rangle} + e^{1}_{\langle u_{2},d_{1}\rangle}\right) = e^{2}_{\langle u_{1},d_{1}\rangle} + e^{2}_{\langle u_{2},d_{2}\rangle} - \left(e^{2}_{\langle u_{1},d_{2}\rangle} + e^{2}_{\langle u_{2},d_{1}\rangle}\right) + e^{2}_{\langle u_{2},d_{2}\rangle} + e^{2}_{\langle u_$$

which is precisely $c^1(u_1, u_2, d_1, d_2) = c^2(u_1, u_2, d_1, d_2).$

A.4 Proof of Theorem 3

We first state a lemma that is helpful in the proof of the theorem. In the lemma, A_0 is an arbitrary assignment, not necessarily the assignment $\{\langle 1, 1 \rangle \dots, \langle N, N \rangle\}$.

Lemma 5. Let $0 < \delta < 1$ be given. Given Assumption 1 and a particular, arbitrary assignment A_0 , $\exists \zeta_1, \zeta_2$, such that for any X, and for all $a > \zeta_1$, and $b < \zeta_2$,

$$\Pr\left(\tilde{S}\left(A,E\right) - \tilde{S}\left(A_{0},E\right) < a, \forall A \neq A_{0} \mid X\right) > \delta$$

and

$$\Pr\left(\tilde{S}\left(A,E\right) - \tilde{S}\left(A_{0},E\right) < b, \forall A \neq A_{0} \mid X\right) < \delta.$$

Proof. We construct ζ_1 inductively. List all possible assignments as $A_0, A_1, \ldots, A_{N!-1}$. Denote the event $\tilde{S}(A_i, \theta) - \tilde{S}(A_0, \theta) < a$ as $B_i(a)$. Denote $C_n(a) = \bigcap_{i=1...n} B_i(a)$. The first part of the lemma is to show that there exists ζ_1 such that $\forall a > \zeta_1$, $\Pr(C_{N!-1}(a) | X) > \delta$. Given δ , let $\delta_1 = \frac{1}{2}(1+\delta)$. By Assumption 1, there exists y_1 and y_2 such that for $a > y_1 \Pr(B_1(a) | X) > \delta_1$ and for $a > y_2 \Pr(B_2(a) | X) > \delta_1$. Let $\zeta_1^{(2)} = \max(y_1, y_2)$, then for any $a > \zeta_1^{(2)}$

$$\Pr(C_{2}(a) | X) = \Pr(B_{1}(a) | X) + \Pr(B_{2}(a) | X) - \Pr(B_{1}(a) \cup B_{2}(a) | X)$$

>
$$\Pr(B_{1}(a) | X) + \Pr(B_{2}(a) | X) - 1$$

$$\geq 2\delta_{1} - 1 = \delta.$$

Given δ and n-1, then by induction there exists $\zeta_1^{(n-1)}$ such that $\forall a > \zeta_1^{(n-1)}$, $\Pr(C_{n-1}(a) | X) > \delta$. We do not use this hypothesis for this value of δ . Instead, because the lemma applies to any value of δ , we use the induction hypothesis for the value δ_1 instead. Therefore, there exists $y_1^{(n)}$ such that for $a > y_1^{(n)}$, $\Pr(C_{n-1}(a) | X) > \delta_1$. By Assumption 1, there exists $y_2^{(n)}$ such that for $a > y_2^{(n)}$, $\Pr(C_{n-1}(a) | X) > \delta_1$. By Assumption 1, there exists $y_2^{(n)}$ such that for $a > y_2^{(n)}$, $\Pr(B_n(a) | X) > \delta_1$. Let $\zeta_1^{(n)} = \max(y_1^{(n)}, y_2^{(n)})$, then just as above, $\Pr(C_n(a) | X) > \delta$. Therefore the induction is complete; denote $\zeta_1 = \zeta_1^{(N!-1)}$. For $a > \zeta_1$, $\Pr(C_{N!-1}(a) | X) > \delta$.

Any y_2 satisfying the second part of Assumption 1 is ζ_2 : for given A and δ , there exists y_2 such that $\forall b < y_2$, $\Pr\left(\tilde{S}(A,\psi) - \tilde{S}(A_0,\psi) < b \mid X\right) < \delta$. The intersection of these sets over A has a weakly smaller probability than δ .

Now we are ready to state the proof of Theorem 3.

Proof. Condition on X if it is present. The location normalization is that $|\gamma_{\langle 1,1\rangle}| = 1$. We first prove the theorem with $\gamma_{\langle 1,1\rangle} = 1$. The argument is similar with $\gamma_{\langle 1,1\rangle} = -1$. Consider two parameter pairs (Γ, F) and $(\hat{\Gamma}, \hat{F})$. If $\Gamma = \hat{\Gamma}$, a variant of the proof of Theorem 2 can be used to trace out F if each element of Γ is nonzero, thus uniquely identifying it. So the interesting case is when $\Gamma \neq \hat{\Gamma}$. The majority of this proof shows the identification of $\gamma_{\langle u_1, d_1 \rangle}$, where either $u_1 = 1$ or $d_1 = 1$. Let $\Pr(A \mid Z)$ represent probabilities of an assignment (integrating over E) under (Γ, F) and let $\Pr(A \mid Z)$ represent probabilities under $(\hat{\Gamma}, \hat{F})$. We will find an assignment A^* and data matrix \check{Z} where $\Pr(A^* \mid \check{Z}) \neq \Pr(A^* \mid \check{Z})$, thus proving identification. The identification of parameters other than $\gamma_{\langle u_1, d_1 \rangle}$ will follow similar arguments, as we discuss at the end.

Therefore, suppose $\gamma_{\langle u_1, d_1 \rangle} \neq \hat{\gamma}_{\langle u_1, d_1 \rangle}$. Pick an assignment A^* that contains the match $\langle 1, 1 \rangle$. Then $\langle u_1, d_1 \rangle$ is not a match of A^* , as each upstream firm and each downstream firm can be matched only once. Fix a positive number δ , $0 < \delta < 1$. Pick Z^* as follows:

- 1. $z_{\langle u,d\rangle}^{\star} = 0$ if $\langle u,d\rangle \neq \langle u_1,d_1\rangle$ or $\langle u,d\rangle \notin A^{\star}$.
- 2. Without loss of generality, choose $z^{\star}_{\langle 1,1\rangle} > 0$ and $z^{\star}_{\langle u_1,d_1\rangle}$ such that

$$\gamma_{\langle u_1, d_1 \rangle} z^{\star}_{\langle u_1, d_1 \rangle} - z^{\star}_{\langle 1, 1 \rangle} > 0 > \hat{\gamma}_{\langle u_1, d_1 \rangle} z^{\star}_{\langle u_1, d_1 \rangle} - z^{\star}_{\langle 1, 1 \rangle}$$
(10)

3. For any other $\langle u, d \rangle \in A^*$, choose $z_{\langle u, d \rangle}^*$ such that $\gamma_{\langle u, d \rangle} z_{\langle u, d \rangle}^* > z_0 + |\gamma_{\langle u_1, d_1 \rangle} z_{\langle u_1, d_1 \rangle}^*|$, where z_0 is defined as follows. By Assumption 1 and Lemma 5, there exists z_0 such that for any $a \ge z_0$, $\Pr\left(\tilde{S}(A, E) - \tilde{S}(A^*, E) < a, \forall A \neq A^* \mid X\right) > \delta$.

Let the set

$$\mathcal{E}_{A^{\star}} = \left\{ E \,|\, \tilde{S}\left(A, E\right) - \tilde{S}\left(A^{\star}, E\right) < z_0, \forall A \neq A^{\star} \right\}.$$

Then $\Pr(\mathcal{E}_{A^*}) > \delta$. Denote the set of matches that occur in $A^* \setminus \{\langle 1, 1 \rangle\}$ but not in A as $A^* \setminus \{A \cup \langle 1, 1 \rangle\}$. Any non- A^* assignment A is in one of the following three mutually exclusive categories.

1. A contains the match $\langle 1,1\rangle$. Then A cannot contain the match $\langle u_1,d_1\rangle$. Denote the set of such A's as \mathcal{A}_1 . Denote the set of E's such that A^* has higher payoffs than any $A \in \mathcal{A}_1$ as

$$\mathcal{E}_{1}\left(Z^{\star}\right) = \left\{E \mid S\left(A, E, Z^{\star}\right) \leq S\left(A^{\star}, E, Z^{\star}\right), \forall A \in \mathcal{A}_{1}\right\},\$$

which is equivalent to

$$\left\{ E \mid \tilde{S}(A, E) - \tilde{S}(A^{\star}, E) \le z_{1}^{\star}(A), \forall A \in \mathcal{A}_{1} \right\},\$$

where $z_1^{\star}(A) = \left(\sum_{\langle u,d \rangle \in A^{\star} \setminus \{A \cup \langle 1,1 \rangle\}} \gamma_{\langle u,d \rangle} z_{\langle u,d \rangle}^{\star}\right)$. Because there are at least two different matches in the assignments A and A^{\star} , there is at least one match in the set of $A^{\star} \setminus \{A \cup \langle 1,1 \rangle\}$. For each $A \in \mathcal{A}_1$, denote one such match as $\langle \tilde{u}, \tilde{d} \rangle^A$ (keep in mind $\left\langle \tilde{u}, \tilde{d} \right\rangle^A \in A^{\star}$, not A). By Condition 3 in picking Z^* , for each $A \in \mathcal{A}_1$

$$\begin{aligned} z_{1}^{\star}(A) &> \gamma_{\langle \tilde{u}, \tilde{d} \rangle^{A}} z_{\langle \tilde{u}, \tilde{d} \rangle^{A}}^{\star} \\ &> z_{0} + |\gamma_{\langle u_{1}, d_{1} \rangle} z_{\langle u_{1}, d_{1} \rangle}^{\star}| \\ &> z_{0}, \end{aligned}$$

which implies that $\mathcal{E}_{A^{\star}} \subset \mathcal{E}_1(Z^{\star}).$

2. A contains the match $\langle u_1, d_1 \rangle$. Then A cannot contain the match $\langle 1, 1 \rangle$. Denote the set of such A's as \mathcal{A}_2 . Denote the set of E's such that A^* has higher payoffs than any $A \in \mathcal{A}_2$ as

$$\mathcal{E}_{2}\left(Z^{\star}\right) = \left\{E \mid S\left(A, E, Z^{\star}\right) \leq S\left(A^{\star}, E, Z^{\star}\right), \forall A \in \mathcal{A}_{2}\right\},\$$

which is equivalent to

$$\left\{ E \mid \tilde{S}(A, E) - \tilde{S}(A^{\star}, E) \leq z_{2}^{\star}(A), \forall A \in \mathcal{A}_{2} \right\},\$$

where

$$z_{2}^{\star}(A) = \left(\sum_{\langle u,d\rangle \in A^{\star} \setminus \{A \cup \langle 1,1\rangle\}} \gamma_{\langle u,d\rangle} z_{\langle u,d\rangle}^{\star}\right) + z_{\langle 1,1\rangle}^{\star} - \gamma_{\langle u_{1},d_{1}\rangle} z_{\langle u_{1},d_{1}\rangle}^{\star}$$

As above,
$$\left(\sum_{\langle u,d\rangle\in A^{\star}\setminus\{A\cup\langle 1,1\rangle\}}\gamma_{\langle u,d\rangle}z^{\star}_{\langle u,d\rangle}\right) > z_{0} + |\gamma_{\langle u_{1},d_{1}\rangle}z^{\star}_{\langle u_{1},d_{1}\rangle}|.$$
 Thus
 $z_{2}^{\star}(A) > z_{0} + |\gamma_{\langle u_{1},d_{1}\rangle}z^{\star}_{\langle u_{1},d_{1}\rangle}| + z^{\star}_{\langle 1,1\rangle} - \gamma_{\langle u_{1},d_{1}\rangle}z^{\star}_{\langle u_{1},d_{1}\rangle}$
 $> z_{0} + z^{\star}_{\langle 1,1\rangle}$
 $> z_{0},$

where the second inequality holds because either $|\gamma_{\langle u_1,d_1\rangle} z^{\star}_{\langle u_1,d_1\rangle}| - \gamma_{\langle u_1,d_1\rangle} z^{\star}_{\langle u_1,d_1\rangle} = 0$ or because $-\gamma_{\langle u_1,d_1\rangle} z^{\star}_{\langle u_1,d_1\rangle}$ is positive and the third inequality holds because $z^{\star}_{\langle 1,1\rangle}$ was chosen to be positive before. These inequalities imply that $\mathcal{E}_{A^{\star}} \subset \mathcal{E}_2(Z^{\star})$.

3. A contains neither $\langle 1,1 \rangle$ or $\langle u_1,d_1 \rangle$. Denote the set of such A's as \mathcal{A}_3 . Denote the set of E's such that A^* has higher payoffs than any $A \in \mathcal{A}_3$ as

$$\mathcal{E}_{3}\left(Z^{\star}\right) = \left\{E \mid S\left(A, E, Z^{\star}\right) \leq S\left(A^{\star}, E, Z^{\star}\right), \forall A \in \mathcal{A}_{3}\right\},\$$

which is equivalent to

$$\left\{ E \mid \tilde{S}(A, E) - \tilde{S}(A^{\star}, E) \leq \left(\sum_{\langle u, d \rangle \in A^{\star} \setminus \{A \cup \langle 1, 1 \rangle\}} \gamma_{\langle u, d \rangle} z_{\langle u, d \rangle}^{\star} \right) + z_{\langle 1, 1 \rangle}^{\star}, \forall A \in \mathcal{A}_3 \right\}.$$

This implies $\mathcal{E}_{A^{\star}} \subset \mathcal{E}_3(Z^{\star})$ as above.

Henceforth $\mathcal{E}_{A^{\star}} \subset \mathcal{E}_i(Z^{\star})$ for i = 1, 2, 3, and

$$\Pr\left(A^{\star} \mid Z^{\star}\right) = \Pr\left[\mathcal{E}_{1}\left(Z^{\star}\right) \cap \mathcal{E}_{2}\left(Z^{\star}\right) \cap \mathcal{E}_{3}\left(Z^{\star}\right)\right] \ge \Pr\left(\mathcal{E}_{A^{\star}}\right) > \delta.$$

If $\Pr(A^* \mid Z^*) \neq \Pr(A^* \mid Z^*)$, then the parameter $\gamma_{\langle u_1, d_1 \rangle}$ is identified and we can move onto the identification of the other parameters, as discussed below. Thus we only consider the case $\Pr(A^* \mid Z^*) = \Pr(A^* \mid Z^*) > \delta$. By Assumption 1 and Lemma 5, there exists z'_0 such that $\forall z \leq z'_0$,

$$\Pr\left(\tilde{S}\left(A,E\right) - \tilde{S}\left(A^{\star},E\right) < z, \forall A\right) < \delta.$$
(11)

Now let $\check{Z} = (\check{z}_{\langle u,d \rangle})_{u,d \in N}$ where $\check{z}_{\langle u,d \rangle} = z^{\star}_{\langle u,d \rangle}$, except that $\check{z}_{\langle u_1,d_1 \rangle}(K) = K z^{\star}_{\langle u_1,d_1 \rangle}$ and $\check{z}_{\langle 1,1 \rangle}(K) = K z^{\star}_{\langle 1,1 \rangle}$. By the choice in 10, $-(\gamma_{\langle u_1,d_1 \rangle}\check{z}_{\langle u_1,d_1 \rangle}(K) - \check{z}_{\langle 1,1 \rangle}(K))$ is negative and becomes more negative as K > 1 increases. Therefore, there exists a sufficiently large K such that for all $A \in \mathcal{A}_2$,

$$-\left(\gamma_{\langle u_1,d_1\rangle}\check{z}_{\langle u_1,d_1\rangle}\left(K\right)-\check{z}_{\langle 1,1\rangle}\left(K\right)\right) < z_0' - \left(\sum_{\langle u,d\rangle\in A^\star\setminus A}\gamma_{\langle u,d\rangle}z_{\langle u,d\rangle}^\star\right),$$

which implies

$$\left(\sum_{\langle u,d\rangle\in A^{\star}\backslash A}\gamma_{\langle u,d\rangle}z_{\langle u,d\rangle}^{\star}\right) - \left(\gamma_{\langle u_{1},d_{1}\rangle}\breve{z}_{\langle u_{1},d_{1}\rangle}\left(K\right) - \breve{z}_{\langle 1,1\rangle}\left(K\right)\right) < z_{0}^{\prime}$$

and therefore

$$\begin{aligned} \mathcal{E}_{2}\left(\breve{Z}\right) \\ &= \left\{ E \mid \tilde{S}\left(A, E\right) - \tilde{S}\left(A^{\star}, E\right) \leq \left(\sum_{\langle u, d \rangle \in A^{\star} \setminus A} \gamma_{\langle u, d \rangle} \breve{z}_{\langle u, d \rangle}\right) - \left(\gamma_{\langle u_{1}, d_{1} \rangle} \breve{z}_{\langle u_{1}, d_{1} \rangle}\left(K\right) - \breve{z}_{\langle 1, 1 \rangle}\right), \forall A \in \mathcal{A}_{2} \right\} \\ &= \left\{ E \mid \tilde{S}\left(A, E\right) - \tilde{S}\left(A^{\star}, E\right) \leq \left(\sum_{\langle u, d \rangle \in A^{\star} \setminus A} \gamma_{\langle u, d \rangle} z^{\star}_{\langle u, d \rangle}\right) - \left(\gamma_{\langle u_{1}, d_{1} \rangle} \breve{z}_{\langle u_{1}, d_{1} \rangle}\left(K\right) - \breve{z}_{\langle 1, 1 \rangle}\right), \forall A \in \mathcal{A}_{2} \right\} \\ &\subset \left\{ E \mid \tilde{S}\left(A, E\right) - \tilde{S}\left(A^{\star}, E\right) \leq z_{0}^{\prime}, \forall A \in \mathcal{A}_{2} \right\}, \end{aligned}$$

and by 11,

$$\Pr\left(\mathcal{E}_{2}\left(\breve{Z}\right)\right) < \Pr\left(E \mid \tilde{S}\left(A, E\right) - \tilde{S}\left(A^{\star}, E\right) \le z_{0}^{\prime}, \forall A \in \mathcal{A}_{2}\right) < \delta$$

. Therefore,

$$\Pr\left(A^{\star} \mid \breve{Z}\right) = \Pr\left(\mathcal{E}_{1}\left(\breve{Z}\right) \cap \mathcal{E}_{2}\left(\breve{Z}\right) \cap \mathcal{E}_{3}\left(\breve{Z}\right)\right) \leq \Pr\left(\mathcal{E}_{2}\left(\breve{Z}\right)\right) < \delta.$$

On the other hand, because the term $-(\hat{\gamma}_{\langle u_1, d_1 \rangle} \check{z}_{\langle u_1, d_1 \rangle} (K) - \check{z}_{\langle 1, 1 \rangle} (K))$ is positive, the set

$$\hat{\mathcal{E}}_{2}\left(\breve{Z}\right) = \left\{ E \mid \tilde{S}\left(A, E\right) - \tilde{S}\left(A^{\star}, E\right) \leq \left(\sum_{\langle u, d \rangle \in A^{\star} \setminus A} \hat{\gamma}_{\langle u, d \rangle} z_{\langle u, d \rangle}^{\star}\right) - \left(\hat{\gamma}_{\langle u_{1}, d_{1} \rangle} \breve{z}_{\langle u_{1}, d_{1} \rangle}\left(K\right) - \breve{z}_{\langle 1, 1 \rangle}\left(K\right)\right), \forall A \in \mathcal{A}_{2}\right\}$$

becomes weakly larger as K increases. Therefore for K > 1, $\hat{\mathcal{E}}_2(Z^*) \subset \hat{\mathcal{E}}_2(\check{Z})$. We also have $\hat{\mathcal{E}}_3(Z^*) \subset \hat{\mathcal{E}}_3(\check{Z})$, because

$$\mathcal{E}_{3}\left(\breve{Z}\right) = \left\{ E \mid \tilde{S}\left(A, E\right) - \tilde{S}\left(A^{\star}, E\right) \leq \left(\sum_{\langle u, d \rangle \in A^{\star} \setminus \{A \cup \langle 1, 1 \rangle\}} \gamma_{\langle u, d \rangle} z_{\langle u, d \rangle}^{\star}\right) + \breve{z}_{\langle 1, 1 \rangle}\left(K\right), \forall A \in \mathcal{A}_{3} \right\},$$

whose probability increases with K; $\hat{\mathcal{E}}_1(\check{Z}) = \hat{\mathcal{E}}_1(Z^*)$, because $z_1(A)$ does not contain the production of the matches of $\langle 1, 1 \rangle$ and $\langle u_1, d_1 \rangle$. Therefore,

$$\hat{\Pr}\left(A^{\star} \mid \breve{Z}\right) = \hat{\Pr}\left(\hat{\mathcal{E}}_{1}\left(\breve{Z}\right) \cap \hat{\mathcal{E}}_{2}\left(\breve{Z}\right) \cap \hat{\mathcal{E}}_{3}\left(\breve{Z}\right)\right) \\
\geq \hat{\Pr}\left(\hat{\mathcal{E}}_{1}\left(Z^{\star}\right) \cap \hat{\mathcal{E}}_{2}\left(Z^{\star}\right) \cap \hat{\mathcal{E}}_{3}\left(Z^{\star}\right)\right) \\
\geq \delta.$$

Therefore, $\hat{\Pr}\left(A^* \mid \breve{Z}\right) \ge \delta$ and $\Pr\left(A^* \mid \breve{Z}\right) < \delta$. Therefore, $\hat{\gamma}_{*} = \hat{\gamma}_{*} = \hat{\gamma}_{*}$ if $u_{*} = 1$ or $d_{*} = 1$.

Therefore, $\gamma_{\langle u_1, d_1 \rangle} = \hat{\gamma}_{\langle u_1, d_1 \rangle}$ if $u_1 = 1$ or $d_1 = 1$. Now we can show that $\gamma_{\langle u, d \rangle} = \hat{\gamma}_{\langle u, d \rangle}$ for any $\langle u, d \rangle$ by slightly modifying the above proof steps. Suppose $\gamma_{\langle u, d \rangle} \neq \hat{\gamma}_{\langle u, d \rangle}$, and without loss of generality, $u \neq 1$. Then by the previous argument, we have $\gamma_{\langle 1, d \rangle} = \hat{\gamma}_{\langle 1, d \rangle}$. Then in the above proof, we can replace $z_{\langle 1,1 \rangle}$ with $\gamma_{\langle 1,d \rangle} z_{\langle 1,d \rangle}$, have A^* contain the match $\langle 1, d \rangle$ and generate a similar contradiction. For the case of $\gamma_{\langle 1,1 \rangle} = -1$, simply reverse the sign of $z_{\langle 1,1 \rangle}$ and the proof is identical.

Once the parameter matrix Γ is identified, we can then constructively trace F(C) by a variant of Theorem 2.

A.5 Proof of Theorem 4

Condition on X. We let w(E) be the matrix of unobserved production levels

$$w(E) = \begin{pmatrix} 0 & 0 & \dots & 0 \\ 0 & f_{\langle 2, 2 \rangle} & \dots & f_{\langle 2, N \rangle} \\ \vdots & \vdots & \ddots & \vdots \\ 0 & f_{\langle N, 2 \rangle} & \dots & f_{\langle N, N \rangle} \end{pmatrix},$$

where we define

$$f_{\langle u,d\rangle} = e_u \cdot e_d.$$

Let $\tilde{S}(A, E) = \sum_{u=1}^{N} f_{\langle u, A(u) \rangle}$ and $S(A, E, Z) = \tilde{S}(A, E) + \sum_{u=1}^{N} z_u \cdot z_d$. Let $A_1 = \{\langle 1, 1 \rangle, \dots, \langle N, N \rangle\}$. Also define $\bar{S}(A, E) = \tilde{S}(A, E) - \tilde{S}(A_1, E)$ and the vector $\bar{y}(E) = (\bar{S}(A, E))_{A \neq A_1}$. First we show that there is a one-to-one and onto relationship between $\bar{y}(E)$ and E. This amounts to showing $E_1 = E_2$ if and only if $\bar{y}(E_1) = \bar{y}(E_2)$. The "only if" direction is trivial. The following two lemmas are dedicated to showing the "if" part of the assertion.

Lemma 6. If $\tilde{S}(A, E_1) = \tilde{S}(A, E_2)$ for all A, then $E_1 = E_2$.

Proof. Let f^1 index the unobserved production for E_1 and let f^2 index the unobserved production for E_2 . Recall that $f_{\langle u,d\rangle} = e_u \cdot e_d$. We start on the diagonal elements. For assignment $(\langle 1,1\rangle, \langle 2,2\rangle, \cdots, \langle N,N\rangle),$

$$\sum_{u=2}^{N} f^{1}_{\langle u,u\rangle} = \sum_{u=2}^{N} f^{2}_{\langle u,u\rangle},\tag{12}$$

as the missing first term in each sum is 0 as e_1 is normalized to be 0. For assignment $(\langle 1, k \rangle, \langle 2, 2 \rangle \cdots, \langle k, 1 \rangle, \cdots, \langle N, N \rangle)$, we have

$$\sum_{\substack{u=2\\u\neq k}}^{N} f_{\langle u,u\rangle}^{1} = \sum_{\substack{u=2\\u\neq k}}^{N} f_{\langle u,u\rangle}^{2}, \qquad (13)$$

again as the matches $\langle 1, k \rangle$ and $\langle k, 1 \rangle$ have zero non-z production by the location normalization that $e_1 = 0$ for upstream and downstream firms. Subtract equation (13) from equation (12), which gives us $f_{\langle k,k \rangle}^1 = f_{\langle k,k \rangle}^2$. The previous argument can be repeated for all k, giving $f_{\langle k,k \rangle}^1 = f_{\langle k,k \rangle}^2 \forall k = 1, \ldots, N$.

Next we induct on the size of the $K \times K$ upper left submatrix of w(E). For the upper left twoby-two matrix, the only nonzero term is $f_{\langle 1,1 \rangle}$, which we just showed was identical between E_1 and E_2 . Now assume the (N-1)-by-(N-1) upper left submatrix of w(E) is the same between E_1 and E_2 . We know the element $f_{\langle N,N \rangle}$ is the same. For arbitrary elements $f_{\langle N,d \rangle}$ of the last row and $f_{\langle u,N \rangle}$ of the last column, we want to show that those elements are identical between E_1 and E_2 . If we can show this for an element of the last row, a symmetric argument will hold for an element of the last column. Focusing on $f_{\langle N,d\rangle}$, consider the assignment

$$(\langle N-1,1\rangle, \langle N-2,2\rangle, \cdots, \langle N-d+1, d-1\rangle, \langle N,d\rangle, \langle N-d, d+1\rangle, \cdots, \langle 1,N\rangle),$$

which has the sum of unobserved production

$$0 + f_{\langle N-2,2\rangle} + \dots + f_{\langle N-d+1,d-1\rangle} + f_{\langle N,d\rangle} + f_{\langle N-d,d+1\rangle} + \dots + 0.$$

All terms in the sum except for $f_{\langle N,d\rangle}$ are equal across E_1 and E_2 by the induction hypothesis and the location normalization. Because the sums of non-z production are equal across assignments, $f_{\langle N,d\rangle}^1 = f_{\langle N,d\rangle}^2, \forall d$. Thus the induction is complete and $w(E_1) = w(E_2)$.

With the scale normalization that $e_u = 1$ for u = 2 and $f_{\langle u,d \rangle} = e_u \cdot e_d$, we have $e_2 \cdot e_d^1 = e_2 \cdot e_d^2$, which implies that $e_d^1 = e_d^2$. By comparing every term that involves $f_{\langle u,d \rangle}, u \neq 1, 2$, we have $e_u^1 = e_u^2$. Therefore $E_1 = E_2$.

Next we prove the following lemma.

Lemma 7. Let A_1 be the diagonal assignment as defined at the beginning of the section.

$$\tilde{S}(A_{2}, E_{1}) - \tilde{S}(A_{1}, E_{1}) = \tilde{S}(A_{2}, E_{2}) - \tilde{S}(A_{1}, E_{2}), \forall A_{2} \neq A_{1},$$
(14)

if and only if $E_1 = E_2$.

Proof. The "if" direction is trivial. For the "only if" direction, by re-arranging terms, we have

$$\tilde{S}(A_2, E_1) - \tilde{S}(A_2, E_2) = \tilde{S}(A_1, E_1) - \tilde{S}(A_1, E_2).$$

We can define D to be equal to the value of the right side, which is not a function of A_2 . Given the implication of the location normalizations that $f_{(1,1)} = 0$, we have

$$\tilde{S}(A_1, E_1) - \tilde{S}(A_1, E_2) = \sum_{u=2}^{N} f^1_{\langle u, u \rangle} - \sum_{u=2}^{N} f^2_{\langle u, u \rangle} = D,$$
(15)

where the superscripts index E_1 and E_2 . Consider the assignment $A_2 = (\langle 1, k \rangle, \langle 2, 2 \rangle \cdots, \langle k, 1 \rangle, \cdots, \langle N, N \rangle)$. Under the implication of the location normalizations that $f_{\langle 1, k \rangle} = f_{\langle k, 1 \rangle} = 0$, we have

$$\tilde{S}(A_2, E_1) - \tilde{S}(A_2, E_2) = \sum_{\substack{u=2\\u \neq k}}^{N} f_{\langle u, u \rangle}^1 - \sum_{\substack{u=2\\u \neq k}}^{N} f_{\langle u, u \rangle}^2 = D$$
(16)

Comparing (15) and (16), we have that $f_{\langle k,k\rangle}^1 = f_{\langle k,k\rangle}^2$. Varying the argument for each k shows that $f_{\langle k,k\rangle}^1 = f_{\langle k,k\rangle}^2$ for all k as functions of X. Therefore $\sum_{u=2}^N f_{\langle u,u\rangle}^1 = \sum_{u=2}^N f_{\langle u,u\rangle}^2$ and D = 0. Therefore $\tilde{S}(A_2, E_1) = \tilde{S}(A_2, E_2) \forall A_2$. By Lemma 6, this implies that $E_1 = E_2$.

Now we are ready to prove Theorem 4.

Proof. Continue to condition on X. By Lemmas 7, there is a one-to-one and onto relationship between $\bar{y}(E)$ and E. Thus it suffices to show that the distribution $H(\bar{y}(E))$ is identified. The rest of the proof is parallel to the proof of Lemma 4 and Theorem 2.

Suppose E^{\star} gives $\bar{y}(E^{\star})$. Set

$$z_u^\star = -e_u^\star, \ z_d^\star = e_d^\star.$$

Then $S(A, E^{\star}, Z) = 0 \forall A$. At $\bar{y}(E^{\star})$, the CDF has the value of

$$H(\bar{y}(E^{\star})) = \Pr(S(A_2, E, Z^{\star}) - S(A_1, E, Z^{\star}) \le S(A_2, E^{\star}, Z^{\star}) - S(A_1, E^{\star}, Z^{\star}), \dots | Z^{\star})$$

= $\Pr(\tilde{S}(A_2, E) - \tilde{S}(A_1, E) \le 0, \dots, \tilde{S}(A_{N!}, E) - \tilde{S}(A_1, E) \le 0)$
= $\Pr(A_1 | Z^{\star}).$

Therefore the cumulative distribution function $H(\bar{y}(E^*))$ can be traced by $\Pr(A_1|Z^*)$. Applying a bijective change of variables gives us the distribution of E^* . Therefore the distribution G(E) is identified.

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